

Mosaic Theater Company Press Release

Ari Roth, Founding Artistic Director • Serge Seiden, Managing Director & Producer

FOR IMMEDIATE RELEASE

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MOSAIC THEATER COMPANY OF DC SELECTED AS A GRANTEE OF BLOOMBERG PHILANTHROPIES' ARTS INNOVATION AND MANAGEMENT PROGRAM

Mosaic Theater Company of DC will participate in \$43 million program

WASHINGTON, D.C. — AUGUST 21, 2018 — Mosaic Theater Company of DC today announced that it is a grant recipient of Bloomberg Philanthropies' Arts Innovation and Management (AIM) program. The invitation-only program seeks to strengthen the organizational capacity and programming of small and mid-size cultural organizations within Atlanta, Austin, Baltimore, Denver, New Orleans, Pittsburgh and Washington, D.C. Through the \$43 million multi-year initiative, Bloomberg Philanthropies will provide unrestricted general operating support as well as arts management training in areas that include fundraising, strategic planning, marketing and board development.

"It's tremendously ratifying to have a major national funder take an interest in our city's cultural ecosystem," notes Mosaic Founding Artistic Director, Ari Roth. "Bloomberg Philanthropies honors so many organizations across a host of disciplines in our city. Mosaic will be transformed by this support and from this process of strategic skills building out at UMD, part of a robust cohort, learning from one of the inspiring arts administrators in the field. We're beyond grateful. We're energized, and elated by the recognition."

AIM targets arts non-profits because of the vital role that they play in building communities, driving local economies and supporting artists. "The arts inspire people, provide jobs, and strengthen communities," said Michael R. Bloomberg, founder of Bloomberg Philanthropies. "This program is aimed at helping some of the country's most exciting cultural organizations reach new audiences and expand their impact."

Bloomberg Philanthropies will develop curricula and conduct seminars for the program in partnership with leading experts, including the DeVos Institute of Arts

Management at the University of Maryland, led by Institute Chairman Michael M. Kaiser and President Brett Egan. AIM organizations will engage in activities that strengthen their long-term health and goals, and will receive one-on-one consultations and implementation support for organization leaders and their boards.

All organizations invited to participate in the 2018 expansion of the AIM program are nonprofits that have been in existence for at least two years. Participating organizations will be required to secure 20% of their AIM grant in matching dollars; reach 100% board participation in fundraising; and maintain up-to-date information in DataArts, an online management tool that assists arts organizations across the country in collecting, learning from, and using data effectively. The grants will be unrestricted to allow recipients to utilize the funds to address their greatest needs.

Since 2011, AIM has helped more than 500 small and mid-sized organizations in all creative disciplines, including theater, visual arts, music, film, literature and dance. Participating organizations reported significant improvements in board development, fundraising and overall income over the two-year program. Watch this video for an overview of the Arts Innovation and Management Program:<https://www.youtube.com/watch?v=4KJy8DgjRDg&feature=youtu.be>.

About Mosaic Theater Company of DC

Independent, intercultural, entertaining, and uncensored, Mosaic Theater Company is committed to making transformational, socially-relevant art, to producing plays by authors on the front lines of conflict zones, and to building a fusion community to address some of the most pressing issues of our times. Dedicated to making our theater a model of diversity and inclusion at every strata, on stage and off, Mosaic invests in the new as we keep abreast of our changing and challenging times to ensure that our theater is a responsive gathering space, all the while nurturing and producing art of the highest order. We complement our productions with comprehensive engagement through free pre- and post-show programming, an annual intercultural festival, like our “Voices From a Changing Middle East” series, and educational initiatives, including our touring “Mosaic on the Move.” We strive to foster a culture of listening and welcoming, embracing complexity and a multi-focal perspective. Our plays speak truth to power and to the private parts of our soul. In short, we make art with a purpose and strive for impact. www.mosaictheater.org

About Bloomberg Philanthropies

Bloomberg Philanthropies works in over 480 cities in more than 120 countries around the world to ensure better, longer lives for the greatest number of people. The organization focuses on five key areas for creating lasting change: Arts, Education, Environment, Government Innovation, and Public Health. Bloomberg Philanthropies encompasses all of Michael R. Bloomberg's charitable activities, including his foundation and his personal giving. In 2017, Bloomberg Philanthropies distributed \$702 million. For more information, please visit www.bloomberg.org or follow us on Facebook, Instagram, Snapchat, and Twitter.

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