

Mosaic Theater Company Media Release

Ari Roth, *Founding Artistic Director* • Serge Seiden, *Managing Director & Producer*



FOR IMMEDIATE RELEASE

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MOSAIC THEATER COMPANY OF DC ANNOUNCES DAILY MOBILE RUSH TICKET PARTNERSHIP WITH TODAYTIX

Partnership is first for TodayTix in Washington, DC, and makes available a limited number of discounted Rush tickets for every performance in the 2016-17 mainstage season

(Washington, DC) Mosaic Theater Company of DC announces a new **daily Rush ticket partnership with mobile ticket app TodayTix**, making deeply discounted tickets available for every performance in Mosaic Theater's 2016-17 mainstage season (excluding opening nights). The program begins with Mosaic Theater's Season Two opener, **Terry Teachout's Off-Broadway hit *SATCHMO AT THE WALDORF* (August 25—September 25, 2016)**.

The mobile Rush program will begin at a \$12 price point. A limited number of tickets will be made available on the morning of each performance day on a first-come, first-served basis, and are available for purchase only through the TodayTix mobile app (available for free download on Apple's iOS, Android, and Amazon platforms). Rush tickets can be unlocked by posting on Facebook or Twitter through the TodayTix app.

"Making theater affordable, accessible, and immediately rewarding is very much on our minds at Mosaic," shares Founding Artistic Director **Ari Roth**. "That's why super affordable Rush tickets, available with just a tap on the phone, is such an important part of the theater maker's toolkit. We love that TodayTix has chosen us to roll out this exciting new offering and we hope TodayTix takes off in DC and ushers in a new wave of hipster theatergoers, of all stripes and denominations!"

The Rush ticket partnership is a first for TodayTix in the Washington, DC market, and builds on the success of earlier partnerships around the country. The program satisfies the missions of both Mosaic Theater and TodayTix in making theater affordable and accessible, and expands Mosaic Theater's reach to new, young, and more diverse audiences with evolving ticket-buying preferences.

"Since its inception in 2015, Mosaic Theater has been committed to producing powerful and culturally relevant programming for the DC community," says **Brian Fenty**, Chairman and co-founder of TodayTix. "We're thrilled to partner alongside Mosaic with a Mobile Rush to support their access initiatives and propel our collective mission forward."

For more information about this partnership, visit: mosaictheater.org/todaytix-rush, or todaytix.com/us/washington-dc/rush/satchmo-at-the-waldorf/.

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Mosaic Theater and TodayTix Announce Mobile Rush Ticket Program for 2016-17 Season—Page 2

Plan Your Visit:

TICKETS: Tickets for *Satchmo at the Waldorf* are \$40-\$60, plus applicable fees. A limited number of \$12 mobile Rush tickets are available each day through the TodayTix mobile application. For information on savings programs such as student discounts, neighborhood nights, military and first responder discounts, and others, visit mosaictheater.org/tickets.

Tickets may be purchased online at mosaictheater.org, or by phone at 202-399-7993 ext. 2, or at the Atlas Performing Arts Center Box Office at 1333 H Street NE, Washington DC 20002.

Atlas Performing Arts Center Box Office: 202-399-7993 ext. 2

PRICING TIERS:

General: \$40-\$60 tickets

NE & SE Neighbors: \$30 tickets

Under 30 and student: \$20 tickets

Senior: 10% discount

Military and first responder: 10% discount

TodayTix Daily Mobile Rush: \$12 tickets

DC STREETCAR: Mosaic Theater Company performs at the Atlas Performing Arts Center, 1.2 miles from DC's Union Station. Patrons arriving at the Union Station Metro Station (Red Line) can catch the new DC Streetcar by exiting the station, and following the signs to the bus-level parking garage. Exit the back of the garage and turn right onto H Street, where the Eastbound Streetcar can be caught in the middle of the bridge. **The DC Streetcar is free until further notice.**

AUTOMATED PARKING GARAGE: Patrons are encouraged to make use of a new, automated parking garage located at 625 H St NE, open 24/7. The garage is credit card-only. Pricing is \$12 flat on weekends, and \$12 per two hours on weekdays (weekday max is \$18). The garage is located one block away from the free DC Streetcar stop at 8th & H St NE.

VALET PARKING: Mosaic Theater Company has partnered with the Atlas and H Street Parking to provide valet parking throughout the season for nearly every performance (Thursdays, Fridays, Saturdays, and Sunday matinees). Patrons can pre-purchase valet parking for \$20, which can either be used at the nearby valet drop-off, or as a self-parking voucher at the lot at 1008 H Street NE. Mosaic 2016-17 season subscribers can purchase discounted valet parking for \$15.

METRO AND METROBUS: If coming by the Metro Center or Chinatown Metro Stations, patrons can catch the X2 or X9 busses, getting off at H St & 14th St NE.

For more information, or to purchase valet parking: mosaictheater.org/getting-here.

Mosaic 8, First 8, and Mosaic Workshop packages are now on sale and may be purchased by calling the Atlas Performing Arts Center box office at 202-399-7993 ext 2, or by visiting mosaictheater.org.

Independent, intercultural, entertaining and uncensored, Mosaic Theater Company is committed to making

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Mosaic Theater and TodayTix Announce Mobile Rush Ticket Program for 2016-17 Season —Page 3

transformational, socially-relevant art, producing plays by authors on the front lines of conflict zones, building a fusion community to address some of the most pressing issues of our times. Dedicated to making our theater a model of diversity and inclusion at every strata, on stage and off, Mosaic invests in the new as we keep abreast of our changing and challenging times to ensure that our theater is a responsive gathering space, all the while nurturing and producing art of the highest order.

We complement our productions with comprehensive engagement through free pre- and post-show programming, an annual intercultural festival, like our “Voices From a Changing Middle East” series, and educational initiatives, including our touring “Mosaic on the Move.” We strive to foster a culture of listening and welcoming, embracing complexity and a multi-focal perspective. Our plays speak truth to power and to the private parts of our soul. In short, we make art with a purpose and strive for impact.

TodayTix is the first and only free mobile app for iOS and Android that provides access to the best prices on last minute theater tickets, booked same-day or within a week’s time. Operating in the world’s most iconic theater markets, TodayTix secures the best discounted and full price tickets available for the hottest shows in the DC Metro Area, New York City, London’s West End, the San Francisco Bay Area, Los Angeles, Chicago, Boston and Connecticut. Life-long friends and Broadway producers Merritt Baer and Brian Fenty launched TodayTix in New York City in December 2013. The company now has partnerships with more than 250 theater institutions globally including (but are not limited to:) Arena Stage, Studio Theatre Woolly Mammoth Theatre Company, Signature Theatre, the Strathmore, The Public Theater, MSG Entertainment, Roundabout Theatre Company, Cirque du Soleil, Blue Man Group, Manhattan Theatre Club, The Metropolitan Opera, BAM, Kenneth Branagh Theatre Company, Royal Court, Goodman Theatre, Lyric Opera, SHN, American Conservatory Theater, Geffen Playhouse, Center Theatre Group, The Wallis Annenberg Center for the Performing Arts, LA Opera, A.R.T., Hartford Stage and Goodspeed Musicals. TodayTix has also launched daily mobile lotteries with highly acclaimed shows including Broadway’s *Fun Home*, *The Public Theater’s Hamilton*, *Shakespeare in the Park*, and *The West End’s Kinky Boots*, and is hosting a *Free First Preview* lottery for *Ford’s Theatre’s 2016/2017* season. TodayTix has most recently partnered with institutions including *Second Stage*, *St. Ann’s Warehouse*, *SHN*, and *American Conservatory Theatre* on their newest technology feature, *daily mobile rush*. To learn more, please visit www.todaytix.com or download TodayTix for iOS, Android and Amazon devices.

Opening Nights for Mosaic Theater Company of DC’s second season:

Satchmo at the Waldorf: Monday, August 29 at 7:30 PM

Milk Like Sugar: Sunday, November 6 at 7:30 PM

Charm: Sunday, January 8 at 7:30 PM

Hooded: Or Being Black for Dummies: Monday, January 30 at 7:30 PM

The Blood Knot: Sunday, April 2 at 7:30 PM

A Human Being Died That Night: Sunday, April 9 at 7:30 PM

Ulysses on Bottles: Monday, May 22 at 7:30 PM

The Return: Monday, June 12 at 7:30 PM

Meet Mosaic

Website: MosaicTheater.org

Facebook: facebook.com/MosaicTheater

Twitter: twitter.com/Mosaic_Theater

Instagram: instagram.com/MosaicTheaterDC

Blog: mosaictheater.org/blog